

CASE STUDY: AUTOMATION PROCESS

Asset Management Industry

Created by



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SITUATION ANALYSIS

An asset management company was tasked with regularly creating reports for all of their investors. This presented some challenges:



Lack of data integrity due to no consolidated database of investors, advisors and investment information.



Personnel hours wasted by the repetitive task of creating investor and internal reports.



Inaccuracies due to human error in calculations.

SOLUTION

Our solution consisted of a MS Excel Template Tool with the following capabilities:



Capturing details of investors, advisors and investments



Calculations for investment valuations



Creation of PDF reports detailing investment information and valuation for all investors by fund.



Creation internal dashboard reporting for all investments.

IMPLEMENTATION

Our solution has the following process flow:



30

minutes to
generate 2000
personalised
reports.



reliable results



Easy
maintenance

OUTCOMES

The results of implementing our solution are as follows:



Tedious and repetitive tasks became a single setup with minimal updates



Report creation is as simple as clicking a button



Automation minimises the potential for human error



Team can spend their time where it is most valuable



Reports are uniform and professional-looking